



RESOLUTION NO. 8283

A RESOLUTION approving the recommendations of the Lodging Tax Advisory Committee and allocating 2026 Lodging Tax Funds

WHEREAS,

- A. In compliance with RCW 67.28.1816 and EMC 2.130.040, the Lodging Tax Advisory Committee of the City of Everett (the "LTAC") annually submits recommendations to the Everett City Council regarding the allocation of lodging tax funds.
- B. Under RCW 67.28.1816, lodging tax funds may be used for the following purposes:
 - (1) tourism marketing;
 - (2) marketing and operations of special events and festivals designed to attract tourists;
 - (3) supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
 - (4) the operations of tourism-related facilities owned or operated by nonprofit organizations.
- C. The City operates an annual competitive grant program, allowing applicants to seek funding dedicated to promoting tourism within the City of Everett.
- D. The LTAC reviewed the 2026 LTAC grant applications and conducted a public meeting on February 12, 2026, to deliberate and to reach a consensus on recommendations for the 2026 Lodging Tax Fund allocations.
- E. The LTAC recommends the following allocations of 2026 lodging tax funds to the following applicant organizations. These total \$200,000.

LTAC Recommended Organization	Project	LTAC Recommended Allocation
AMGRAF	2026 Everett Gallery Season	\$12,000
Cruzin' to Colby	Cruzin' to Colby Car Show	\$16,000
Downtown Everett Association	Summer in the City	\$10,000
Downtown Everett Partners	Downtown Flower Program	\$6,000
Eventuris, LLC	3on3 Basketball Tournament	\$11,000
Everett 4th of July Foundation	Fourth of July Parade	\$5,000

Everett Comedy	Comedy Show Series	\$10,000
Everett Pride	Pride Block Party	\$10,000
Gold Creek Equine Rescue (fiscal sponsor)	XCEL Regional Gymnastics	\$10,000
Greater Everett Chamber	Micro Watch Party Program	\$10,000
Imagine Children’s Museum	Game On! Soccer Exhibit	\$8,000
Port of Everett	Winter and Holiday Programs	\$10,000
Revolution Racing	Everett Performance Omnium	\$15,000
Run Super Series	Snohomish Women’s Run	\$5,000
Schack Art Center	Spring into Summer Event	\$10,000
Seagaze Music Foundation	Seagaze Music Fest	\$5,000
Snohomish County Music Project	Rock the Boat Concerts	\$10,000
Snohomish County Sports Commission	WIAA / 4A Basketball	\$5,000
Space 802	Milltown Marathon	\$5,000
Historic Everett Theatre	2026 Programs	\$5,000
US Quadball Inc	National Qualifier	\$2,000
Seattle Metro JO	Weekend Fastpitch Tournaments	\$15,000
USA Softball Seattle	Western Nationals	\$5,000

F. In addition, the LTAC reviewed application(s) from the City of Everett. The LTAC recommends the following allocations of lodging tax funds to the City of Everett for use in accordance with RCW 67.28.1816:

City of Everett Project	LTAC Recommended Allocation
Funding of operations of Everett Public Facilities District	\$100,000
2026 tourism promotions and marketing, to be executed by City marketing and communications departments	\$75,000
2026 City programs promoting tourism and encouraging overnight stays, including Jetty Island Ferry Service, Wintertide activations, and destination management activities	\$75,000
Municipal Arts Fund 112, for special events and cultural arts labor, maintenance, and operations	\$334,959

G. The City Council has duly examined the above recommendations put forth by the Lodging Tax Advisory Committee.

NOW, THEREFORE, BE IT RESOLVED THAT:

Section 1. The City Council approves the LTAC recommendations above and allocates the 2026 lodging tax funds in accordance with the “WHEREAS” provisions of this resolution.

Section 2. The Mayor is authorized to execute all contracts and take all other actions necessary to implement the allocations in accordance with this resolution, including without limitation grant agreements, professional service agreements, and other associated expenses.



Councilmember introducing resolution

Passed and approved this 11th day of March 2026



Council President





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Final Audit Report

2026-03-22

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